Entrepreneurial Competences through effectuation and charity initiated by the Student Growth House

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Publication date: 2015

Document Version
Pre-print: The original manuscript sent to the publisher. The article has not yet been reviewed or amended.

Link to publication

Citation for published version (APA):
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Course pamphlet and Facebook group

Principles of Effectuation in the course
- **Bird-in-hand**: Start with your means: who I am, what I know, whom I know.
- **Affordable Loss**: What can I afford to lose? Focus on the upside even if the downside ends up happening.
- **Lemonade**: Leverage contingencies. Surprises as potential opportunities.
- **Crazy Quilt**: Form partnerships, self-selecting stakeholders.
- **Pilot-in-the-plane**: Activities within their control. Worldview and belief: Future is made, neither found nor predicted.


Elements in the course seen from the perspective of SGH

### Session 1
**Legislation, Barriers?**
- **Effectuation**

### Session 2
**New location, presentation of raw ideas and handling unknowns**
- **Supporting tools**

### Session 3
**Visit, network and inspiration**
- **A team project**

### Session 4
**Teams are working**
- **Visions from students**

### Session 5
**Evaluation and reflection**
- **Visions from students**

The basic idea in the entrepreneurial process in the course:
**Effectual process**: Actor dependent. Given set of means. Selecting between possible effects that can be created with that means.

- Furthermore, means can emerge, direction is formed in an ongoing learning and experimental process. Different ends can emerge.
- Reflection about e.g., affordable loss, learning from experience, means to focus on controllable aspects in a process filled with unknowns, new stakeholders, bearing with ideas and resources, surprises, creating new opportunities.

Elements of outcomes:
- **Causal process**: Effect dependent. Rational choice between means and action planned to reach a specific end.
- **Principles of Effectuation**: Effectual process: 
  - Actor dependent. Given set of means.
  - Selecting between possible effects that can be created with that means.
- **Principles of Effectuation in the course**
  - **Effectual process**:
    - Actor dependent. Given set of means.
    - Selecting between possible effects that can be created with that means.

**Complementary view**:
- **Student Growth House** (Provider)
- **Charity** (Goal / means)
- Process, teaching, inspiration, facilitating, reflection (Form)

**Visions from students**

**Students personal resources and experience**

**Visions from students**

**Student Growth House**

**Visions from students**

**Charity**

**Students specific knowledge from educations**

**Visions from students**

**Supporting tools**

**Principles of Effectuation**

**Goals / means**

**Effectuation principles**

**Means**

**Form**

**Action**

**Value**

**Creation**

**Learning**

**Entrepreneurial competences**

**New social service, product, firm.**

**Create a better situation for people in existing contexts.**

**New social service, product, firm.**

**Ideas ensuring a better future for society.**

**Creating new contexts.**

**Social lobbying**

**Affect others to act.**

**Social activism**

**Affect others to act.**

References: