Entrepreneurial Competences through effectuation and charity initiated by the Student Growth House

Nybye, Nicolai Løntoft; Christensen, Knud Erik

Publication date: 2015

Document Version
Pre-print: The original manuscript sent to the publisher. The article has not yet been reviewed or amended.

Link to publication

Citation for published version (APA):
Entrepreneurial competences through effectuation and charity initiated by the Student Growth House

Course pamphlet and Facebook group

**Principles of Effectuation in the course**
- **Bird-in-hand**: Start with your means: who I am, what I know, whom I know.
- **Affordable Loss**: What can I afford to lose? Focus on the upside even if the downside ends up happening.
- **Lemonade**: Leverage contingencies. Surprises as potential opportunities.
- **Crazy Quilt**: Form partnerships, self-selecting stakeholders.
- **Pilot-in-the-plane**: Activities within their control. Worldviews and belief: Future is made, neither found nor predicted.


**Behind the scene:**
- Learning and experimental process.
- Reflection about e.g. affordable loss, learning from experience.
- Causal process: Effect is obtained through means. Effect is dependent. Rational choice between means and action planned to reach a specific end.
- Complementary view: Action-oriented. Rational choice between means and action planned to reach a specific end.
- Complementarity view: Learning and experimental process. Different ends can emerge. Furthermore, means can emerge, direction is formed in an ongoing process.

**Crazy Quilt**
- Leverage contingencies. Surprises as potential opportunities.

**Affordable Loss**
- Bird-in-hand.

**Bird-in-hand**
- Selection between possible means that can be created with that means.
- Complementary view: Selection between possible effects that can be created with that means.

**Direct to concrete**
- Target groups: Create a better situation for people in existing contexts. New social service, product, firm.

**Indirect**
- Effect is obtained through different programs and contexts.

**Action-orientations in the students' ventures**

**Reflections**
- Evaluation and reflecting on the process.
- Presentation of highlights.

**Examples of outcomes**

---

**SESSioN 1** 24.09.14. 15.30 - 18.30
**SESSioN 2** 01.10.14. 15.30 - 21.30
**SESSioN 3** 22.10.14. 15.30 - 18.30
**SESSioN 4** 29.10.14. 15.30 - 18.30
**SESSioN 5** November 11.12.14. 15.30 - 18.30

---

**The basic idea in the entrepreneurial process in the course:**
- **Effectual process**: Actor dependent. Given set of means. Selecting between possible effects that can be created with that means. Furthermore, means can emerge, direction is formed in an ongoing learning and experimental process. Different ends can emerge.

---

**Students visions as means for team formation**

**Elements in the course seen from the perspective of SGH**

**A team project**

**Products**

---

**Reflections upon the effectual process**

---

**Evaluation and reflection**

---

**SESSioN 1** Legislation, Barriers?
**SESSioN 2** Effectuation
**SESSioN 3** Visit, network and inspiration
**SESSioN 4** Teams are working
**SESSioN 5** Evaluation and reflection

---

**The Ice Hotel**

---

**01.10.14:**
- Change of location.
- Teams are working in different groups and contexts.
- A team project + products
- Social entrepreneurship
- Affect others to act.

---

**Social venture**
- Social service, product, firm.
- New social service, product, firm.

---

**Concretisation of**
- Evaluation and reflection.
- Presentation of highlights.

---

**Principles of**
- Action-orientations in the students' ventures.

---

**Innovations**
- Evaluation and reflecting on the process.
- Presentation of highlights.