Entrepreneurial competences through effectuation and charity initiated by the Student Growth House

Course pamphlet and Facebook group

**Session 1**
- Students visions as means for team formation
- Legislation, Barriers?
- Effectuation

**Session 2**
- New location, presentation of raw ideas and handling unknowns
- Evaluation and reflection

**Session 3**
- Visit, network and inspiration
- Teams are working
- Status and Theory: Effectuation principles
- Change of location.

**Session 4**
- Teams are working
- Counseling
- External speaker: Social entrepreneurship
- Presentation of raw ideas

**Session 5**
- Realization
- Evaluation and reflecting on the process
- Presentation of highlights

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**Principles of Effectuation in the course**
- **Bird-in-hand**: Start with your means: who I am, what I know, whom I know.
- **Affordable Loss**: What can I afford to lose? Focus on the upside even if the downside ends up happening.
- **Lemonade**: Leverage contingencies. Surprises as potential opportunities.
- **Crazy Quilt**: Form partnerships, self-selecting stakeholders.
- **Pilot-in-the-plane**: Activities within their control. Worldview and belief: Future is made, neither found nor predicted.

**Mean**

1. Reflection about e.g. affordable loss; learning from experience
2. Scenario planning to focus on controllable aspects in a process filled with unknowns; new stakeholders; bearing with ideas and uncertainties.
3. Creating new opportunities
4. Ideas ensuring a better future for a given society
5. External speaker: Social entrepreneurship

**Examples of outcomes**

- A team project + products
- Social lobbying
- Social activism
- New social service, product, firm.

**Behind the scene**

- Causal process: Effect dependent. Rational choice between means and action planned to reach a specific end.
- Complementary view: Effectual process: Actor dependent. Given set of means. Selecting between possible effects that can be obtained.
- Students personal resources and experience (Means)
- Visions from students

**Elements in the course seen from the perspective of SGH**

- Student Growth House (Provider)
- Effectuation principles (Goals / means)
- Process, teaching, inspiration, factoring, reflection (Form)
- Environment (Space for action, value creation and learning entrepreneurial competences)

**Supporting tools**

- Social lobbying
- Social activism
- New social service, product, firm.

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**Course details**

- **Session 1**
  - 24.09.14: 15.30 - 18.30
  - Introduction
  - Students visions as means for team formation

- **Session 2**
  - 01.10.14: 15.30 - 21.30
  - External speaker: Voluntary work and Charity
  - Effectuation and teams
  - The Ice Hotel video

- **Session 3**
  - 22.10.14: 15.30 - 18.30
  - Status and Theory: Effectuation principles
  - Change of location.

- **Session 4**
  - 29.10.14: 15.30 - 18.30
  - Teams are working
  - External speaker: Social entrepreneurship

- **Session 5**
  - 11.12.14: 15.30 - 18.30
  - Teams are working
  - Evaluation and reflecting on the process

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**Reflections on social initiatives**

**Session 1**
- 15.30 - 18.30
- Change of location.

**Session 2**
- 15.30 - 18.30
- External speaker: Social entrepreneurship

**Session 3**
- 15.30 - 18.30
- Reflection upon the effectual process

**Session 4**
- 15.30 - 18.30
- Evaluation and reflection

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**Reading material**

- Edward Elgar Publishing.
- Routledge.
- Crazy Quilt: Affordable Loss; Bird-in-hand; Start with your means: who I am, what I know, whom I know.
- Reflection about e.g. affordable loss; learning from experience.
- Future is made, neither found nor predicted.

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**Course pamphlet and Facebook group**

- Supporting tools
- Social lobbying
- Social activism
- New social service, product, firm.

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