Entrepreneurial Competences through effectuation and charity initiated by the Student Growth House

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Course pamphlet and Facebook group

Principles of Effectuation in the course

- Bird-in-hand: Start with your means: who I am, what I know, whom I know.
- Affordable Loss: What can I afford to lose? Focus on the upside even if the downside ends up happening.
- Lemonade: Leverage contingencies. Surprises as potential opportunities.
- Crazy Quilt: Form partnerships, self-selecting stakeholders.
- Pilot-in-the-plane: Activities within their control. Worldview and belief: Future is made, neither found nor predicted.


Effectuation principles

<table>
<thead>
<tr>
<th>Goal</th>
<th>Means</th>
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</thead>
<tbody>
<tr>
<td>Creation of new opportunities</td>
<td>Resources; surprises; creating new opportunities</td>
</tr>
<tr>
<td>Learning from experience</td>
<td>Reflection about e.g. affordable loss, learning from experience</td>
</tr>
<tr>
<td>Value creation and learning entrepreneurial competencies</td>
<td>J+K</td>
</tr>
<tr>
<td>Realization</td>
<td>M+N+O</td>
</tr>
</tbody>
</table>

SESSioN 1

Students visions as means for team formation

- Legislation, Barriers?
- Effectuation

SESSioN 2

New location, presentation of raw ideas and handling unknowns

- Visit, network and inspiration
- Supporting tools

SESSioN 3

Teams are working

- Reflection upon the effectual process
- Evaluation and reflection

Examples of outcomes:

Behind the scene:

Causal process: Effect dependent. Rational choice between means and action planned to reach a specific end.

Course schedule:

<table>
<thead>
<tr>
<th>Session 1</th>
<th>Session 2</th>
<th>Session 3</th>
<th>Session 4</th>
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</thead>
<tbody>
<tr>
<td>15.30 - 18.30</td>
<td>15.30 - 21.30</td>
<td>15.30 - 18.30</td>
<td>15.30 - 18.30</td>
<td>15.30 - 18.30</td>
</tr>
<tr>
<td>Introduction</td>
<td>Status and Theory: Effectuation principles</td>
<td>Teams are working</td>
<td>Teams are working</td>
<td>Realization</td>
</tr>
<tr>
<td>External speaker: Voluntary work and Charity</td>
<td>Teams are working</td>
<td>Counseling</td>
<td>Counseling</td>
<td>Evaluation and reflecting on the process</td>
</tr>
<tr>
<td>Effectuation and teams</td>
<td>Change of location.</td>
<td>External speaker: Social venture</td>
<td>Concreteisation of focus, partnerships, value creation and elevatorpitch</td>
<td>Presentation of highlights</td>
</tr>
<tr>
<td>The Ice Hotel video</td>
<td>New location</td>
<td>Charity (goal / means)</td>
<td>Reflection upon social initiatives: Action-orientations in the students ventures</td>
<td></td>
</tr>
</tbody>
</table>

Visions from students

Student Growth House (provider)

| Formative principles (form | Reflection about e.g. social situations, learning from experience |
| Process, teaching, inspiration, facilitating, reflection (form) | Vision from students |

Students personal resources and experience (means)

Visions from students

Charity (goal / means)

Environment (space for action, value creation and learning entrepreneurial competences)

Examples of outcomes:

A team project

Products

Reflection upon the effectual process

- Reflection on the effectual process

- Evaluation and reflection

- Presentation of highlights

Inspirations from:
