

Midwives' provision of health promotion in antenatal care: A qualitative explorative study

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AIM

To explore the antenatal care setting for health promotion and how Danish midwives practiced antenatal care-related Health promotion.

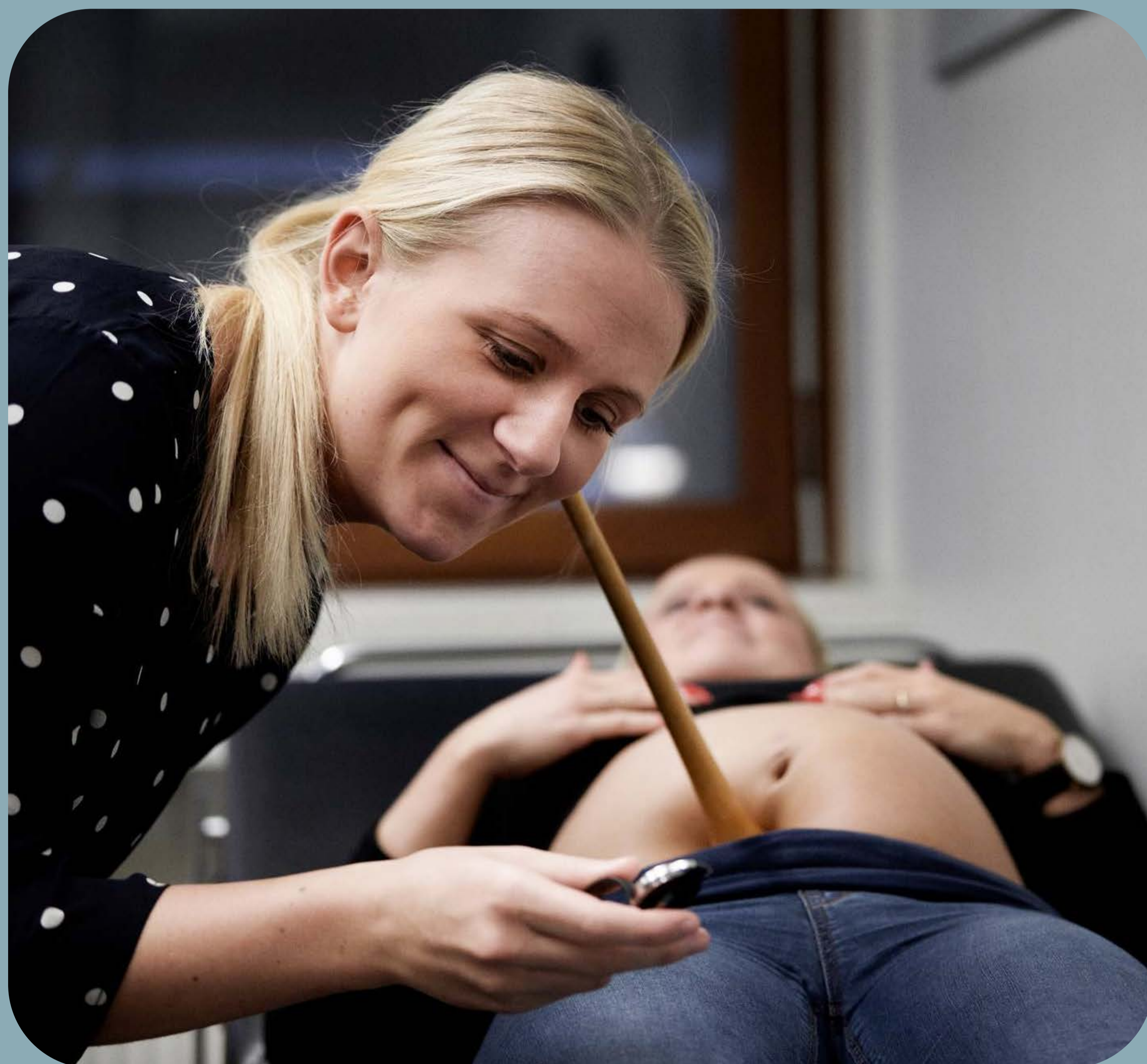
METHOD

Eight semi-structured interviews with midwives and two focus groups with five midwives in each group.

DATA ANALYSIS:

Inductive analysis → 1. Theme

Theory-guided analysis → 2. Theme



RESULTS/MAIN THEMES WITH SUBTHEMES:

1) THE ANTENATAL CARE CONTEXT FOR HEALTH PROMOTION

- Communication skills
- Continuity and personal relationship are important.

2) THE HEALTH PROMOTION APPROACH IN ANTENATAL CARE

- Midwife-focused approach
- Woman-focused approach
- Barriers to health promotion

CONCLUSION

Midwives mainly seem to counsel women about health using the midwife-focused approach. An optimal promotion of health may not be attained unless the woman-focused and the midwife-focused approach are combined. Improvement of the woman-centred approach demands both educational focus and organizational backing.

For further information and link to the article:

