

Program Nordic Conference on Small Business (& Entrepreneurship) 2022 (NCSB2022)

Presentations

Session organization: Each presentation is 30 minutes and includes max 20 minutes oral presentation and 10 minutes plenum discussion.

Each session has a signed track chair or the special theme track chair team that will make sure presenters keep the time. Please make their task easy and please check if you are assigned as a chair. There will be a computer in each room and a presenter. Please bring your presentation on a usb stick.

Session shopping: We strongly encourage participants with paper in a special theme track to stay in their track through the whole track. Many of special theme tracks have an introduction to the track or a wrapping up organized by the track chairs. When your special theme track is finished you are free to move around from paper to paper in the different sessions.

People in the general tracks are welcome to attend paper presentations in the special theme tracks, and in general move from paper to paper in different sessions according to interest.

If you leave during a session to another session, please do so quietly and try not to disturb the presenters.

This is not rules, but guidelines.

Track chairs: Please notify the presenter when there is 5 and 1 minutes left of the oral presentation. If a presenter does not show up, please keep the scheduled time for presentations. Do not move presentations with no-show. Some people might show up for a specific presentation coming from another session.

Feedback and comments: NCSB is a developmental conference. Papers are at different stages – some early stage and some mature. Comments and feedback during sessions should be aimed at helping and improving the paper, obviously.

SoMe

Please use #NCSB2022

Wednesday, May 18

Full day – Doctoral consortium (Room 61.01)

City- and campus tour – with Suna Løwe Nielsen & Martin Senderovitz
15.30-17.00

Meet at the main entrance (no signup)

Registration (Atriet)

16.00-19.00

Welcome receptions – Standing dinner and drinks (Atriet)

17.00-19.00

Thursday, May 19

Registration (Atriet)
8.00-8.30

Welcome: Kim Klyver (Room 11.57)
8.30-9.00

Keynote: Jacob Friis Sherton (Room 11.57)
9.00-9.45

Break
9.45-10.00

	Room 31.09	Room 31.39	Room 31.40	Room 31.41	Room 31.42	31.43
Session 1: 10.00-11.30	<p>Education Track</p> <p>“Opening session” by track chairs</p> <p>“Financial Curricula and the Hidden Causes of Financial Crises: Revamping University Teaching of Market Finance” by Isaak, Bouchet & Isaak</p> <p>“Tweaking outcome and content in entrepreneurial learning settings - the case of the ‘Scandinavian Growth Creators’-project” by Nielsen, Bilenberg, Nørgaard, l Thomassen & Ramsgaard</p>	<p>Design track</p> <p>“Introduction to track and Journal of Business Venturing Design” by track chairs</p> <p>“Mapping Design-driven Entrepreneurship” by Telalbasic</p> <p>“Design Sprints vs. Design Thinking – a conceptual, comparative analysis” by Ansberg</p>	<p>Embeddedness Track</p> <p>“Embedding and intrapreneuring as dual processes in a hybrid organization – the role of different logics” by Wigren-Kristoferson, Hellerstedt & Thomasson</p> <p>“Work Organization and Entrepreneurship” by Holm, Nielsen & Timmermans</p> <p>“Facebook Sampling, Gamification and the Challenge of Representativeness -- Towards a Methodology for Surveying Hidden Populations” by Fink, Maresch, Akele-Abebe, Gartner, Landström & Breitenacker</p>	<p>Public Private Innovation track</p> <p>“The Emergence of Platforms and Ecosystems for Patient-Centric The Emergence of Platforms and Ecosystems for Patient-Centric Healthcare” by Adarkwah, Olsen, Hoholm & Berranger</p> <p>“Policy on a mission? Policy on a mission? Demand-driven innovation as an enabler of health care co-production” by Torvinen, Mainela, Alalääkkölä, Hyrkäs & Pikkarainen</p> <p>“Public-private interactions in emerging sectors: a review and research agenda” by</p>	<p>Rural Track</p> <p>“Tiny splashes in still waters? Exploring the limited effects of rural entrepreneurship on regional inequalities” by Korsgaard, Gaddefors & Ferguson</p> <p>“Who’s in charge? Human and nonhuman agency in entrepreneurship and context” by Melin & Gaddefors</p>	<p>Women track</p> <p>“Entrepreneurship as navigating intersectional challenges in the context of poverty” by Hashim & Roos</p> <p>“Variations in gendered understandings of a ‘good investment case’ – the role of investors’ lived experiences” by Lindvert, Alsos & Breivik-Meyer</p> <p>“How female founders as role models influence nascent female entrepreneurs” by Skov</p>

				Stein da Silva, Evers & Koivumäki		
Lunch: 11.30-12.30			1145-1215 NCSB Committee meeting			
Session 2: 12.30-14.00	<p>Education track</p> <p>"Towards Participatory Entrepreneurship in Research and Education" by Heape, Larsen, Fellegi & Buur</p> <p>"The impact of an international tech entrepreneurship education program on entrepreneurial intention" by Valek, Sansone, Andera & Paolucci</p> <p>"How sustainable are future entrepreneurs? The tension between economic benefits and societal and environmental value creation" by Senderovitz & Jepsen</p>	<p>Design Track</p> <p>"Adapting Design Sprints to a diverse SME context" by Ansberg</p> <p>"What's sociology got to do with it? An interdisciplinary outlook on knowledge-intensive innovative entrepreneurship in creative industries" by Gustafsson & Strandvad</p> <p>"Co-evolution of start-up maturation and design thinking in a longitudinal study of healthcare innovation" by Søndergaard & Biskjær</p>	<p>Embeddedness track</p> <p>"Creative-artistic entrepreneurship in non-urban places explained through a resource-exchange and network embeddedness logic" by Leick; Gretzinger & Roddvik</p> <p>"Wrapping up" by track chairs"</p>	<p>Public Private Innovation track</p> <p>" Buying the unknown: The fuzzy front end of public procurement of innovations" by Abrahamson, Clarke & Evald</p> <p>"Triggering innovation through interfaces: Leveraging resources between small firms and public organizations" by Evald, Ulkuniemi, Mainela & Clarke</p> <p>"On the regional and relational nature of public procurement: On the regional and relational nature of public procurement: Discursively producing a place-embedded public-private partnership" by Laari-Salmela, Mainela & Ulkuniemi</p>	<p>Rural track</p> <p>"The force of Social Media – Consequences for Rural Entrepreneurs" by Jonsson</p> <p>"Bibliometric Analysis of Rural Entrepreneurship: A Sustainable Oriented Research Path" by Gonzalez-Masip & Marcos</p> <p>"The dynamics of rural entrepreneurial ecosystems - Energizing potential growth in nature based micro-firms potential growth in nature based micro-firms" by Grande, Carlsson, Sörensson & Dalborg</p>	<p>Women track</p> <p>"Challenging the Analytical Toolkit of Women's Entrepreneurship: A Modification of the '5M' Framework" by Schaper</p> <p>"Wrapping up" by track chair</p>
Break: 14.00-14.15						
Session 3: 14.15-15.45	<p>Education track</p> <p>"Narrating casework in entrepreneurship education" by Ramsgaard</p> <p>"Entrepreneurship Competency</p>	<p>Paper Development Track (Astrid Heidemann Lassen)</p> <p>" Heroes versus helpful wives: Representations of women</p>	<p>General: Uni-entrepreneurship (Chair Maresch)</p> <p>"Researchers stuck in the middle: Surrogate entrepreneurs in academic spinoffs – A needed but unwanted addition?" by</p>	<p>Public Private Innovation Track</p> <p>"Innovating Together for Change: Bringing the SDGs into Public-Private Innovation Partnerships" by Perriton, Ingstrup, Evald & Korsgaard</p>	<p>Rural track</p> <p>"Robust businesses in time of crisis - The role of resources and capabilities" by Grande, Dalborg, Friedrichs, Håpnæs, Sabel & Løvsletten Troset</p>	

	<p>Development: In Search of Common Ground” by Schenkel, D'Souza, Hornsby & White</p> <p>”Teaching Entrepreneurship as Design” by Berglund</p>	<p>entrepreneurs in poverty context” by Ginting-Carlström</p> <p>”The reproduction of stereotypes through theory – the discourse of effectuation” by Meyer</p> <p>”Typology of well-being in ecosystems: Capturing the heterogenous strengths of dissimilar ecosystems” by Stroila, Steffens, Plewa</p>	<p>Nikiforou, Alkærsg, Voudouris & Broeng</p> <p>”Enacting Positive Social Change through Business School Teaching: The Challenge of Sustaining Social Innovation” by Coletti, Fink & Maresch</p> <p>”What financial risks do SMEs and service providers face in the service offering? Multiple Case Study of Finnish Process Industry Companies” by Naeem & Ghani</p>		<p>”Wrapping up” by track chairs</p>	
Break: 15.45-16.00						
Session 4 16.00-17.00	<p>Education track</p> <p>”Playing Entrepreneurship and Role models - Developmental Evaluation on Experiential Entrepreneurship Education in the Primary School 6th Grade together with HEI” by Gustafsson-Pesonen</p>					
<p>Conference dinner 18.00-23.00 – Koldinghus Koldinghus 1, 6000 Kolding 10 minutes’ walk from the university</p>						

Friday, May 20

Keynote: Paul Steffens (Room 11.57)
8.45-9.30

Group Photo (Stairs outside Room 11.57)
9:30-9:45

Break
9.45-10.00

	Room 31.09	Room 31.39	Room 31.40	Room 31.41	Room 31.42	Room 31.43
Session 5: 10.00-11.30 (3)	<p>General: Finance & Acquisition (Chair: Isaak)</p> <p>“ Mark my Words: Perceived Agreeableness, Trust and Equity Crowdfunding of Technology Ventures” by Isaak, Neuhaus & Bostandzic</p> <p>“Venture Governance: Startups Acquiring other Startups” by Gan & Erikson</p>	<p>General: Support (Chair: Nielsen)</p> <p>“ Entrepreneurial Advice on Social Media as a New Form of Mentoring” by Gaza, Brennecke & Elfring</p> <p>“Linking incongruent perceptions of organizational support for corporate entrepreneurship to the identification of new business ideas in SME” by Kollmann, Stöckmann, Linstaedt & Ortner</p> <p>“Networking orientation turning social support into progress – a dynamic model” Nielsen, Klyver & Stenholm</p>	<p>General: SMEs (Chair: Rasmussen)</p> <p>“Developing dynamic capabilities for business model innovation in family firms: The role of transformational leadership” by Correggi & Di Toma</p> <p>“From dying SME to re-born global gazelle” by Petersen</p> <p>“Digital transformation of the SMEs” by Servais & Rasmussen</p>	<p>General: Entrepreneur (Chair: Steffens)</p> <p>“Artistic Darwinians: An Entrepreneurial identity in the creative economy “ by Hytti</p> <p>“Celebrity founders and reputation building in new ventures” by Sheri, Achtenhagen & Naldi</p> <p>“Developing and Validating a New Scale for Entrepreneurial Opportunity Attitude” by Alemayehu, Steffens & Gordon</p>	<p>General: Behaviour (Chair: Schenkel)</p> <p>“Between self and circumstances: The role of stability in entrepreneurial perseverance” by Jiang & van Burg</p> <p>“The role of entrepreneurial bricolage in students as a source of entrepreneurial action” by Manzi</p> <p>“Organizing Chaos with Innovative Intent: Examining the Duality of Closure and Creative Self-efficacy through Business Model Novelty” by Schenkel, McDowell & Brazeal</p>	<p>Sustainability track</p> <p>“Entrepreneurship as a driver for advancing the United Nations Sustainable Development Goals: A study in Fiji” by Clausen, Vang & Dana</p> <p>“Getting the Windmills to Turn: Entrepreneurship and Sustainable Food Markets” by Astner</p> <p>“How institutional context effects sustainability practices? An analysis of Certified Benefit Corporation SMEs” by Boffa & Prencipe</p>
Lunch: 11.30.12.30						
Session 6: 12.30-14.00 (3)	<p>General: Eco-system (Chair: Korsgaard)</p>	<p>General: Family (Chair: Wickstrøm)</p>	<p>General: SMV/New venture (Chair: Senderovitz)</p>	<p>General: Entrepreneur (Chair: Stenholm)</p>	<p>General: Crisis (Chair: Klyver)</p>	<p>Sustainability track</p> <p>“Tensions in the Triple Bottom Line and the</p>

	<p>"Entrepreneurial ecosystem well-being: A multi-dimensional, multi-level configurational conceptualization of ecosystem health" by Stroila, Steffens & Plewa</p> <p>"How entrepreneurial are Airbnb hosts in rural regions? An exploratory profiling study from three Nordic regions" by Mitchell, Borowiecki, Vinogradov, Leick, Gunnarsdóttir, Zhang, Gretzinger, Vilhjálmssdóttir</p> <p>"The impact of public support for innovation on output additionality" by Prencipe & Boffa</p>	<p>"Family business successions between desire and reality" by Pahnke, Schleppehorst, Schlömer-Laufen</p> <p>"How ambidexterity and governance interact for business model innovation in family firms" by Di Toma & Correggi</p> <p>"Family firm internationalization - effect of family business legitimacy" by Wickstrøm</p>	<p>"Creation of organizational routines in new ventures" by Sheri</p> <p>"Show of Strength: Extraverted CEOs and IPO Success in Established and Emerging Growth Companies" by Neuhaus, Bostandzic & Weiß</p> <p>"Technology Forecasting and Small Business Strategy: Resource Orchestration in Organizational Settings and Entrepreneurial Ventures" by Lobo & Isaak</p>	<p>"Income inadequacy among creative professionals – An interplay of identity and skills" by Stenholm, Pukkinen & Heinonen</p> <p>"Lifestyle entrepreneurs on Gran Canaria - Their motives, use of resources, and adjustment to national culture" by Bogren</p> <p>"Repositioning creative freelancers as entrepreneurial agents" by Hytti, Heinonen, Hytönen & Nieminen</p>	<p>"Government Aid, Financial Soundness and Going Digital: The Case of Armenian SMEs during COVID-19" by Beglaryan, Drampyan & Sargsyan</p> <p>"Same kind of different: A resource dependence perspective of crowdfunding as an external enabler of social enterprises' autonomy, legitimacy, and performance" by Farhoud & Stenholm</p> <p>"Preparedness decides tomorrow: Crisis preparedness and coping strategies during COVID-19 among SMEs" by Klyver & Nielsen</p>	<p>Sustainability Development Goals: A Challenge for Sustainable Entrepreneurship?" by Jebsen, Senderovitz, Glosenber & D'Mello</p> <p>"Wrapping up" by track chairs</p>
Break: 14.00-14.15						
Farewell drinks: 14.00-14.30 (Atriet)						