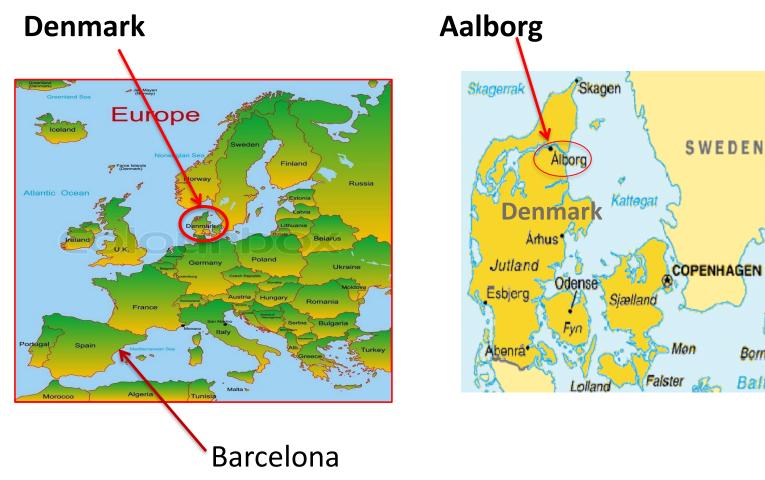
Early detection of health challenges among socio-economic disadvantaged middle-aged men in a large Danish municipality

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Setting





Bornholm

Battic

Background

Neighbourhood





What do we know?

- Middle-aged men between 45-65 years
- Deprived neighbourhoods
- Socio-economic disadvantaged situation
- Risky health behaviour
- Different health challenges
- Sparse contact to the health services



Aim

- To describe and explore the characteristics of socioeconomic disadvantaged middle-aged men's:
 - Perceptions on personal health
 - Health behaviour
 - Health literacy
 - Patterns of social- and health care contacts
- To explore health services available relevant to the men
- To recommend initiatives for early detection of health challenges based on the middle-aged men's situation



Qualitative study

Method	
Field observations	200 hours field observations in city parks, health care surroundings, home residents etc.
Interviews	26 ethnographic/in-depth interviews with middle-aged men 21 ethnographic/in-depth interviews with health professionals, social workers and administrative leaders in the municipality



Preliminary findings

Health behaviour

- Alcohol is a significant part of life
- To quit smoking is challenging
- Cannabis and selfmedication
- The use of electrical scooters limits the daily activity
- Food is important but a challenge

One of the men's meeting place







Preliminary findings

Health seeking behaviour

- Knowledge of municipal health services
- Different challenges regards to displayed health symptoms
- Friends and family
- Self-medication

Municipal Health services







Take home messages

Challenges regarding

- Response to displayed health symptoms
- How to use health information
- Knowledge about existing health services



Thank you for your attention

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